

STRATEGIC PLANNING

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MOTLOW STRATEGIC PLAN 2015-2025

Motlow State operates on a ten-year planning cycle prescribed by the [Tennessee Board of Regents](#) (TBR). The Motlow Strategic Plan (below) extends for a ten-year period from July 1, 2015, to June 30, 2025.

OPEN ACCESS PRIORITY

OBJECTIVE 1: Motlow State Community College will enhance access to higher education.	F14 Baseline	F24 Goal
GOAL 1.1: By 2025, the institution will increase the total participation level of all students by 25%.	4793	5992
GOAL 1.2: By 2025, the institution will increase the total participation level of dual enrollment students by 75%.	876	1533
GOAL 1.3: By 2025, the institution will increase the total participation level of adult students by 25%.	1025	1285
GOAL 1.4: By 2025, the institution will increase the total participation level of Pell Eligible students by 15%.	2437	2803

COMPLETION PRIORITY

OBJECTIVE 2: Motlow State Community College will develop and implement programs and methodologies to enhance student persistence to the completion of the post-secondary credential degree.	F14 Baseline	F24 Goal
GOAL 2.1: By 2025, the institution will increase student indicators of timely progression (annual achievement of 12, 24, & 36 SCH) toward completion of all students by 28%.	12 SCH – 1485 24 SCH – 1184 36 SCH - 941	12 SCH – 1901 24 SCH – 1516 36 SCH - 1206
GOAL 2.2: By 2025, the institution will increase student indicators of timely progression (annual achievement of 12, 24, & 36 SCH) toward completion of Adult students by 28%.	12 SCH – 197 24 SCH – 194 36 SCH - 205	12 SCH – 252 24 SCH – 248 36 SCH - 263
GOAL 2.3: By 2025, the institution will increase student indicators of timely progression (annual achievement of 12, 24, & 36 SCH) toward completion of Pell Eligible students by 28%.	12 SCH – 671 24 SCH – 622 36 SCH - 512	12 SCH – 859 24 SCH – 796 36 SCH – 655
GOAL 2.4: By 2025, the institution will increase student indicators of timely progression (annual achievement of 12, 24, & 36 SCH) toward completion of Academically Underprepared students by 25%.	12 SCH – 904 24 SCH – 759 36 SCH - 631	12 SCH – 1130 24 SCH – 949 36 SCH - 789

COMPLETION PRIORITY

OBJECTIVE 3: Motlow State Community College will increase the number of students who complete associate degrees or certificates.	F14 Baseline	F24 Goal
GOAL 3.1: By 2025, the institution will increase the number of associate degrees by 68% & certificates by 75% for all students.	Associates – 597 Certificates - 111	Associates – 1003 Certificates - 195
GOAL 3.2: By 2025, the institution will increase the number of associate degrees by 50% & certificates by 50% for Adult students.	Associates – 224 Certificates - 49	Associates – 336 Certificates - 74
GOAL 3.3: By 2025, the institution will increase the number of associate degrees by 35% & certificates by 95% for Pell Eligible students.	Associates – 378 Certificates - 45	Associates – 511 Certificates - 88
GOAL 3.4: By 2025, the institution will increase the number of associate degrees by 35% & certificates by 25% for Academically Underprepared students.	Associates – 351 Certificates - 49	Associates – 474 Certificates - 62
GOAL 3.5: By 2025, the institution will increase its 150% graduation rate by 11% and its 300% graduation rate by 6%.	150% Grad. Rate – 21.8% 300% Grad. Rate – 31.7%	150% Grad. Rate – 32% 300% Grad. Rate – 38%
<i>*Baselines determined by F10 (300%) & F11 (150%) cohorts.</i>		

COMPLETION PRIORITY

OBJECTIVE 4: Motlow State Community College will monitor and improve the effectiveness of educational programs and services.
GOAL 4.1: The institution will annually meet or exceed the comparative or college peer group scores for academic success measures, including exit exams, major field tests, & licensure programs.
GOAL 4.2: By 2025, the institution will meet or exceed its peers for annual percentage of courses implementing high impact practices.
GOAL 4.3: The percentage of regular full-time and part-time employees involved in career furthering activities will increase annually by 5%.
GOAL 4.4: The institution will annually meet or exceed its peer cohort regarding student support services to all students as determined by student satisfaction surveys, including CCSSE & SENSE.
GOAL 4.5: The institution will acquire and/or maintain accreditation for 100% of its creditable programs & maintain a satisfactory audit/review with an average rubric score of 2.8 or higher for non-accredited programs.

COMMUNITY & WORKFORCE DEVELOPMENT PRIORITY

OBJECTIVE 5: Motlow State Community College will monitor and improve the development and enhancement of institutional capacity for community and workforce relations.
GOAL 5.1: The institution will increase external resources by 5% per year.
GOAL 5.2: The institution will maintain a composite financial index that will equal or exceed that of its peers.
GOAL 5.3: The institution will exceed an annual job placement rate of 95% for AAS & technical certificate graduates.
GOAL 5.4: The institution will annually increase the number of Work-Ready individuals impacted by the workforce development programs and services by 10% per year.

EMPLOYEE LINKS

Argos Viewer	Intranet
Benefits	Job Openings
Data, Planning & Research	MotlowHub
Forms	Policies
MyMotlow	Safety
Technical Operations Support	Text Alerts

MOTLOW STATE

LOCATIONS

[Moore County Campus](#)
[Smyrna Campus](#)
[McMinnville Campus](#)
[Automation & Robotics Training Center \(ARTC\)](#)
[Fayetteville Campus](#)
[Sparta Location](#)

Phone: 1 (800) 654-4877



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> [Library](#)

HELPFUL LINKS

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> [Employee Directory](#)
> [IT Help Desk](#)
> [Just Report It](#)
> [Motlow Fact Book](#)
> [Report a Website Issue](#)

