

# MOTLOW STATE CC STRATEGIC PLAN

2015-2025

\*Updated February 2024

## OPEN ACCESS PRIORITY

| <b>OBJECTIVE 1:</b> Motlow State Community College will enhance access to higher education.                               | <b>F14 BASELINE</b> | <b>F24 GOAL</b> |
|---|---------------------|-----------------|
| <b>GOAL 1.1:</b> By 2025, the institution will increase the total participation level of all students by 25%.             | 4793                | 5992            |
| <b>GOAL 1.2:</b> By 2025, the institution will increase the total participation level of dual enrollment students by 75%. | 876                 | 1533            |
| <b>GOAL 1.3:</b> By 2025, the institution will increase the total participation level of adult students by 25%.           | 1025                | 1285            |
| <b>GOAL 1.4:</b> By 2025, the institution will increase the total participation level of Pell Eligible students by 15%.   | 2437                | 2803            |

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## COMPLETION PRIORITY

| <b>OBJECTIVE 2:</b> Motlow State Community College will develop and implement programs and methodologies to enhance student persistence to the completion of the post-secondary credential or degree.      | <b>F14 BASELINE</b>                            | <b>F24 GOAL</b>                                 |
|--|--|---|
| <b>GOAL 2.1:</b> By 2025, the institution will increase student indicators of timely progression (annual achievement of 12, 24, & 36 SCH) toward completion of all students by 28%.                        | 12 SCH – 1485<br>24 SCH – 1184<br>36 SCH - 941 | 12 SCH – 1901<br>24 SCH – 1516<br>36 SCH - 1206 |
| <b>GOAL 2.2:</b> By 2025, the institution will increase student indicators of timely progression (annual achievement of 12, 24, & 36 SCH) toward completion of Adult students by 28%.                      | 12 SCH – 197<br>24 SCH – 194<br>36 SCH - 205   | 12 SCH – 252<br>24 SCH – 248<br>36 SCH - 263    |
| <b>GOAL 2.3:</b> By 2025, the institution will increase student indicators of timely progression (annual achievement of 12, 24, & 36 SCH) toward completion of Pell Eligible students by 28%.              | 12 SCH – 671<br>24 SCH – 622<br>36 SCH - 512   | 12 SCH – 859<br>24 SCH – 796<br>36 SCH – 655    |
| <b>GOAL 2.4:</b> By 2025, the institution will increase student indicators of timely progression (annual achievement of 12, 24, & 36 SCH) toward completion of Academically Underprepared students by 25%. | 12 SCH – 904<br>24 SCH – 759<br>36 SCH - 631   | 12 SCH – 1130<br>24 SCH – 949<br>36 SCH - 789   |

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## COMPLETION PRIORITY

| <b>OBJECTIVE 3:</b> Motlow State Community College will increase the number of students who complete associate degrees or certificates.   | <b>F14 BASELINE</b>                                | <b>F24 GOAL</b>                                |
|---|--|--|
| <b>GOAL 3.1:</b> By 2025, the institution will increase the number of associate degrees by 68% & certificates by 75% for all students.  | Associates – 597<br>Certificates - 111             | Associates – 1003<br>Certificates - 195        |
| <b>GOAL 3.2:</b> By 2025, the institution will increase the number of associate degrees by 50% & certificates by 50% for Adult students.  | Associates – 224<br>Certificates - 49              | Associates – 336<br>Certificates - 74          |
| <b>GOAL 3.3:</b> By 2025, the institution will increase the number of associate degrees by 35% & certificates by 95% for Pell Eligible students.  | Associates – 378<br>Certificates - 45              | Associates – 511<br>Certificates - 88          |
| <b>GOAL 3.4:</b> By 2025, the institution will increase the number of associate degrees by 35% & certificates by 25% for Academically Underprepared students.                                       | Associates – 351<br>Certificates - 49              | Associates – 474<br>Certificates - 62          |
| <b>GOAL 3.5:</b> By 2025, the institution will increase its 150% graduation rate by 11% and its 300% graduation rate by 6%.<br><i>*Baselines determined by F10 (300%) &amp; F11 (150%) cohorts.</i> | 150% Grad. Rate – 21.8%<br>300% Grad. Rate – 31.7% | 150% Grad. Rate – 32%<br>300% Grad. Rate – 38% |

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## COMPLETION PRIORITY

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**OBJECTIVE 4:** Motlow State Community College will monitor and improve the effectiveness of educational programs and services.

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**GOAL 4.1:** The institution will annually meet or exceed the comparative or college peer group scores for academic success measures, including exit exams, major field tests, & licensure programs.

**GOAL 4.2:** By 2025, the institution will meet or exceed its peers for annual percentage of courses implementing high impact practices.

**GOAL 4.3:** The percentage of regular full-time and part-time employees involved in career furthering activities will increase annually by 5%.

**GOAL 4.4:** The institution will annually meet or exceed its peer cohort regarding student support services to all students as determined by student satisfaction surveys, including CCSSE & SENSE.

**GOAL 4.5:** The institution will acquire and/or maintain accreditation for 100% of its creditable programs & maintain a satisfactory audit/review with an average rubric score of 2.8 or higher for non-accredited programs.

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## COMMUNITY & WORKFORCE DEVELOPMENT PRIORITY

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**OBJECTIVE 5:** Motlow State Community College will monitor and improve the development and enhancement of institutional capacity for community and workforce relations.

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**GOAL 5.1:** The institution will increase external resources by 5% per year.

**GOAL 5.2:** The institution will maintain a composite financial index that will equal or exceed that of its peers.

**GOAL 5.3:** The institution will exceed an annual job placement rate of 95% for AAS & technical certificate graduates.

**GOAL 5.4:** The institution will annually increase the number of Work-Ready individuals impacted by the workforce development programs and services by 10% per year.

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