Project Title	OER Initiative at Motlow State Community College						
Unit/Department	Academics	Strategic Plan	Obj. 3.1				
Academic Year	(AY 2020-2021)	Executive Sponsor	Greg Sedrick/Melody Edmonds				
Executive Priority	OER Course Development	Project Status	Achieved				
Project Purpose	Create courses using Open Ed students	Create courses using Open Education Resources (OER) to aid in the reduction of materials cost for students					
SMART Cool	Have 10 Gen Ed Courses read Attainable with training session Measure the number of course	00% OER course materials by the ly to offer using OER by the star is which began on June 2, 2020 is reaching the goal of using 100	t of Fall 2020 semester 1% OER course materials.				
SMART Goal	Time constraint was by start of	Fall 2020 semester - August 24	ui, 2020				

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COMMUNITY COLLEGE

#### **Evidence of Achievement**

The project resulted in 26 courses being offered in the Fall 2020 semester using OER materials.

#### QUALITATIVE ASSESSMENT SECTION

The qualitative assessment is an opportunity for you to evaluate the effectiveness of your team's efforts to improve. Please describe one significant accomplishment and one challenging obstacle that you were unable to overcome. Your response for each assessment is limited to 750 characters (approximately 100 words or less.)

#### Significant Accomplishment

These courses were all developed over the summer time period when the majority of our faculty are not on campus. The individuals who completed these courses did so in roughly a fifteen week period.

#### **Challenging Obstacle**

One challenge that was experienced by many faculty building the courses was the availability of sufficient quality OER materials. This problem was avoided by supplementing publisher content in the place of inadequate materials.

rt		COMMUNITY COLLEGE
Adjunct Open House		
Academic Deans	Strategic Plan	Obj. 1.1
(AY 2020-2021)	Executive Sponsor	Melody Edmonds
Define role of Campus Deans institutionallly to support academic goals	Project Status	Achieved
To host an event encouraging po	otential adjuncts to apply and w	vork at Motlow State Community College
Increase the adjunct applicant p	ool by at least 20 new applican	its in AY 2020-2021
	Adjunct Open House         Academic Deans         (AY 2020-2021)         Define role of Campus Deans institutionally to support academic goals         To host an event encouraging point	Adjunct Open House         Academic Deans       Strategic Plan         (AY 2020-2021)       Executive Sponsor         Define role of Campus Deans institutionally to support       Final Plan

**MOTLOW STATE** 

We had a max capacity of 300 registrants for the event. On June 3, 2021, we had 163 people present for this Virtual Adjunct Recruitment Fair. This was record breaking and history making for Motlow Stare Community College as it was the first of its kind.

#### QUALITATIVE ASSESSMENT SECTION

The qualitative assessment is an opportunity for you to evaluate the effectiveness of your team's efforts to improve. Please describe one significant accomplishment and one challenging obstacle that you were unable to overcome. Your response for each assessment is limited to 750 characters (approximately 100 words or less.)

#### Significant Accomplishment

This was record breaking and history making for Motlow Stare Community College as it was the first of it's kind.

#### **Challenging Obstacle**

Our challenge for next year would be to refine the data collection to identify how many of those who attended the event are qualified to be credentialed to teach classes for Motlow State Community College.

Project Title	Assessment of General Education	Assessment of General Education Competencies					
Unit/Department	Academic Affairs & ODL	Strategic Plan	Obj. 3.1				
Academic Year	(AY 2020-2021)	Executive Sponsor	Melody Edmonds				
Executive Priority	Academic Success: Assessments	Project Status	Achieved				
Project Purpose	To assess students' success of ge	neral education competencie	es, specifically for transfer programs				
SMART Goal	Academic Affairs, in collaboration with ODL, will implement a general education assessment schedule to assess all gen. ed. courses in a 2 year cycle and will meet or exceed peer success rates on ETS and CCSSE assessments annually.						

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COMMUNITY COLLEGE

All planned assessment reports were completed. See data tab.

#### QUALITATIVE ASSESSMENT SECTION

The qualitative assessment is an opportunity for you to evaluate the effectiveness of your team's efforts to improve. Please describe one significant accomplishment and one challenging obstacle that you were unable to overcome. Your response for each assessment is limited to 750 characters (approximately 100 words or less.)

#### Significant Accomplishment

All general education assessments scheduled for AY 2020-2021 were conducted, and assessment data was provided to individual departments to determine student achievement of SLOs.

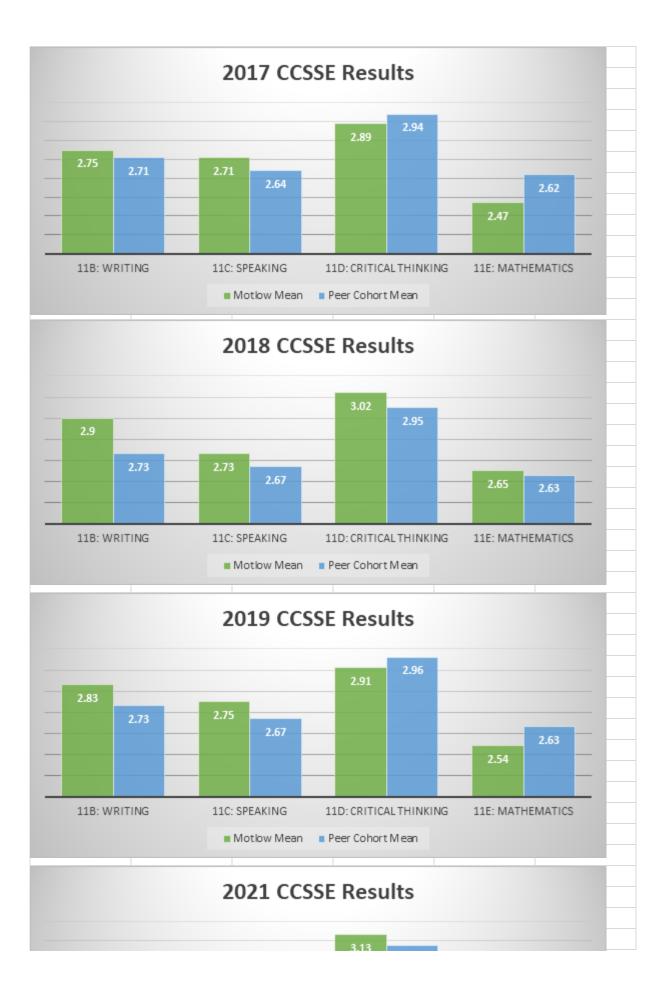
MSCC exceeded mean scores of its peers on all 4 questions on CCSSE, including gains on critical thinking and mathematics. For the ETS Exam, the overall mean for Motlow students remained higher than its peer cohort mean, and with the exception of Natural Sciences and Reading, MSCC maintained higher means in the 7 subject areas than its peers. Both Reading and Natural Sciences saw small declines.

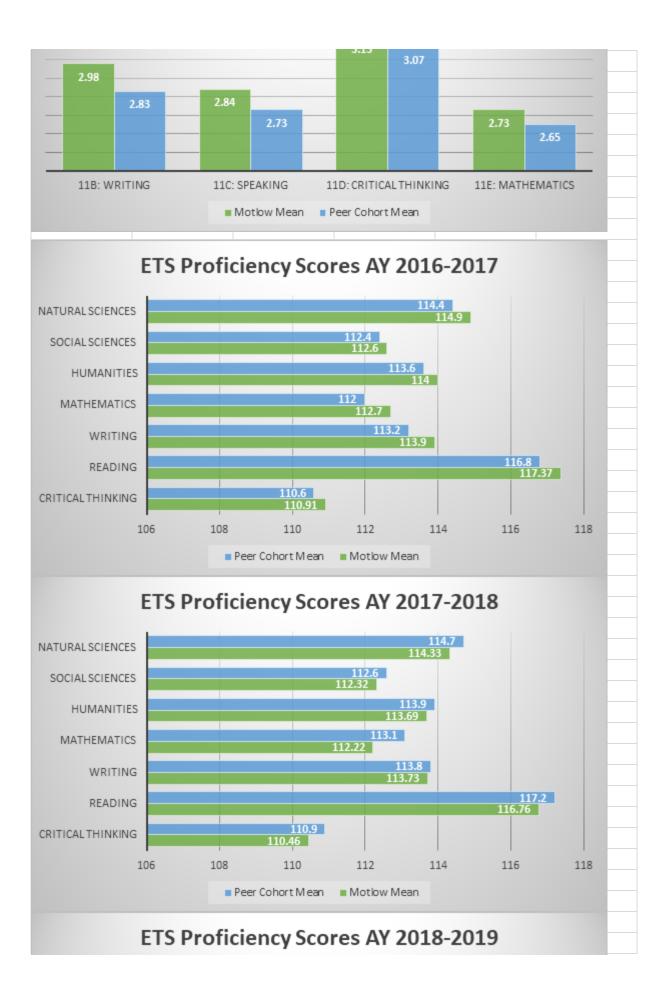
Based on the assessment data, all program competencies except #4 (Natural Science) were met or exceeded MSCC peer groups. Natural Sciences saw a very small decrease that will be addressed in the department's Annual Plan for Improvement for AY 2021-2022.

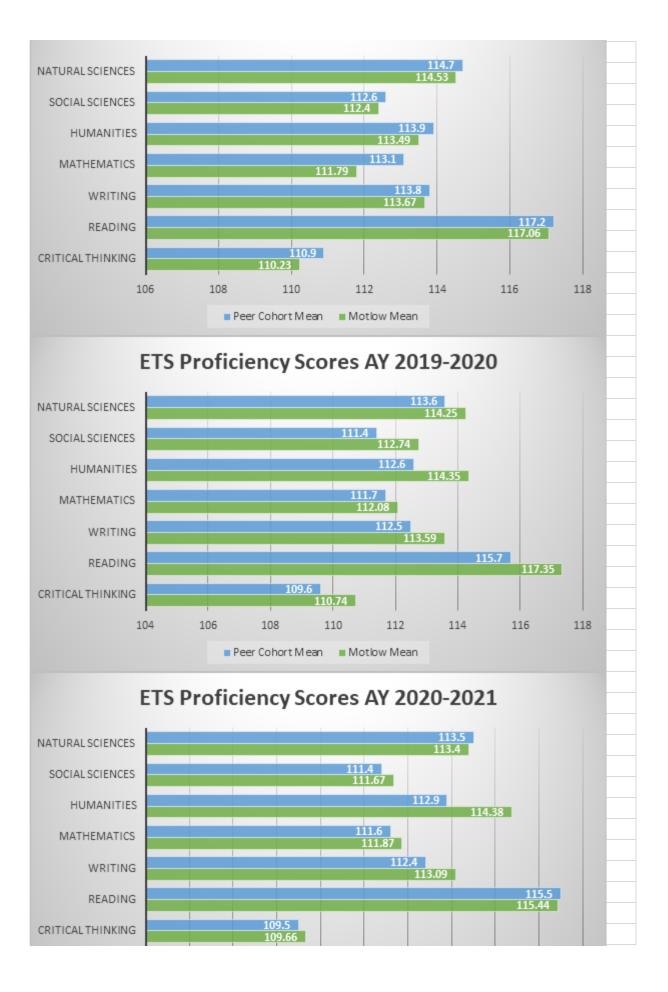
#### **Challenging Obstacle**

The Covid-19 pandemic created some logistical issues for CCSSE and ETS, but both assessments were conducted with minimal disruption during AY 2020-2021.

Transfer Program Competencies										
Students who successfully complete a transfer degree	ee program at Mo	tlow will exhibit co	ompetency in the	following general	education learning	outcomes:				
1) Achieve specific purpose via written and/or oral p	resentations and	projects with atter	ntion to proper dic	tion, grammar, for	matting, and awar	eness of audienc	e needs (Commur	nication)		
2) Use data, graphs, and tables to analyze and repre-	esent statistical re	asoning (Mathem	natics)							
3) Use mathematics to solve problems and test the I	ogic of solutions	Mathematics)								
4) Distinguish between scientific and non-scientific explanations via basic scientific language and processes and use scientific experimentation, hypothesis, and analysis to solve problems or address issues of a scientific nature (Natural Sc						Natural Sciences)				
5) Appreciate, explain, and evaluate the ways in which humanistic and artistic expression throughout the ages express the diverse culture(s) and value(s) of its respective time and place (Humanities)										
6) Critically recognize and articulate how individuals are influenced by political, geographical, economic, cultural, psychological, and familial institutions in their own and other diverse cultures (Social Sciences)										
7) Remember, compare, and evaluate the historical diversity of human experiences across time periods from political, geographic, economic, social, cultural, religious, and intellectual perspectives (Social Sciences)										







106	107				111		114	115	116	
		Peer	Cohort M	ean	Motlow	Mean				

Project Title	Dual Enrollment New Student	Dual Enrollment New Student Orientation					
Unit/Department	High School Partnerships	Strategic Plan	Obj. 3.1.4				
Academic Year	(AY 2020-2021)	Executive Sponsor	Melody Edmonds				
Executive Priority	Expand Dual Enrollment Opportunities	Project Status	In progress				
Project Purpose	To develop a new student orie	To develop a new student orientation for Dual Enrollment students					
SMART Goal	Complete the online Dual Enro	Complete the online Dual Enrollment NSO by June 1, 2021.					

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#### **Evidence of Achievement**

We were able to get the first video on the website this week! The video explains how to login to the Motlow HUB. Since school is out for summer, we are sending the link sporadically to future students and their families. As summer progresses, the video will become more useful. We know that we will be making another video to explain the basics of the Dual Enrollment Grant and Middle College Scholarships. We have been told by high school administrations that students no longer want to read information, they want to be able to listen to it. We will continue to meet as a team and work with Marketing to get as much information and as many videos on our website as families find helpful.

#### QUALITATIVE ASSESSMENT SECTION

#### Significant Accomplishment

We have become a very need department as far as Marketing requests are concerned. However, we know that the more information that is available for students, parents, and school officials to access, the more they are able to make informed choices. The Marketing Team, as well as the Recruiting Team, have been so helpful in guiding us through this process and have met with us when we asked. We are ecstatic that our part of the website is improving and it will not be one that is forgotten about.

#### **Challenging Obstacle**

Our team quickly came to realize that this project was "easier said than done." We debated on whether or not to make the orientation mandatory and tossed ideas around on how to best do that. We don't always have our student rosters at the end of the school year and asking them to complete it in August would be a nightmare. The team finally decided that working with Marketing to put as much information on our website would be most realistic. Of course we have to get in the queue to get this accomplished. I would like to again explore the possibility of teaming up with the FAST team to conduct orientations with the high school students like they do with the traditional ones. I think that is the only real way we would be able to make them mandatory.

Project Title	Complete rubric for capstone project (EDUC 2210) to intentionally measure program learning outcomes					
Unit/Department	Education	Strategic Plan	Obj. 3.1.5			
Academic Year	(AY 2020-2021)	Executive Sponsor	Melody Edmonds			
Executive Priority	Program Development	Project Status	Choose One			
Project Purpose	To complete the rubric for the captsone project EDUC 2210 and begin collecting data for continuous improvement of the program					
SMART Goal	Complete the rubric for the EDUC	2210 capstone project				

MOTLOW STATE COMMUNITY COLLEGE

Development of the rubric is in process, but the faculty have not yet met to suggest additional information for same.

#### QUALITATIVE ASSESSMENT SECTION

The qualitative assessment is an opportunity for you to evaluate the effectiveness of your team's efforts to improve. Please describe one significant accomplishment and one challenging obstacle that you were unable to overcome. Your response for each assessment is limited to 750 characters (approximately 100 words or less.)

#### Significant Accomplishment

The captsone project, as it currently exists, was successfully implemented in spring 2021 term in EDUC 2210, using a basic rubric. This experience and additional input from faculty will provide valuable information for the completion of the rubric.

Project Title	AAS Paramedic					
Unit/Department	EMS	Strategic Plan	1.1.1			
Academic Year	(AY 2020-2021)	Executive Sponsor	Melody Edmonds			
Executive Priority	11 county service area recruitment	Project Status	In progress			
Project Purpose	Increase enrollment numbers	Increase enrollment numbers for the AAS in Paramedic				
SMART Goal	Increase paramedic enrollme	Increase paramedic enrollment by 10 percent for fall 2021				

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COMMUNITY COLLEGE

In the last six months we have signed 5 intents on the AAS Paramedic. Also we are recieving emails and phone calls in reference to the degree option.

#### QUALITATIVE ASSESSMENT SECTION

The qualitative assessment is an opportunity for you to evaluate the effectiveness of your team's efforts to improve. Please describe one significant accomplishment and one challenging obstacle that you were unable to overcome. Your response for each assessment is limited to 750 characters (approximately 100 words or less.)

#### Significant Accomplishment

Establishing communications with the right people was key to making this successful. I see from the effective communications that this is going to continue to grow. I believe by the end of Fall we will have achieved the 10 percent.

#### **Challenging Obstacle**

Getting the services to understand how important a degree is. Most services give nothing for an AAS so ther is no incentive for the person to achieve it. We are currently working with services on this.

Project Title	Learning Support Writing Curriculum Revision					
Unit/Department	Languages: Learning Support Writ	Strategic Plan	Obj. 3.1.2			
Academic Year	AY 2020-2021	Executive Sponsor	Melody Edmonds			
Executive Priority	(Priority)	Project Status	Achieved			
Project Purpose		Improve student retention and course completion in learning support writing by revising curriculum to include the TBR High Impact Practice of Reflection.				
SMART Goal	Team members will review Learning Support Writing curriculum and revise the three summative assignments for full implementation by Fall 2020.					

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COMMUNITY COLLEGE

All 0810 Learning Support Writing courses have fully implemented reflections into the curriculum. Instructors note the improvement in student engagement due to the implementation of reflections. The quality of the reflections trumps that of the ePortfolio assignments.

#### QUALITATIVE ASSESSMENT SECTION

The qualitative assessment is an opportunity for you to evaluate the effectiveness of your team's efforts to improve. Please describe one significant accomplishment and one challenging obstacle that you were unable to overcome. Your response for each assessment is limited to 750 characters (approximately 100 words or less.)

#### Significant Accomplishment

Instructors and students are no longer stymied by the technology issues presented by the BrightSpace learning environment regarding the creation of an ePortfolio presentation. Because reflections are completed in a similar fashion to other written assignments (i.e., Word documents submitted to an assignment folder), the curriculum feels more fluid and manageable to both students and instructors. The TBR resources available for High Impact Practices, along with the resources created by the Learning Support Writing Curriculum Revision team, have successfully aided instructors in implementing reflections in the curriculum.

#### **Challenging Obstacle**

The shift to online learning and lack of digital literacy skills remains the primary barrier for completion of reflection assignments. Although more students engage with the assignments since they are devoid of ePortfolios, Covid-19 and other non-academic issues affected student engagement.

Project Title	Library Subject Guide Creation					
Unit/Department	Library	Strategic Plan	Objective 1.1.1			
Academic Year	(AY 2020-2021)	Executive Sponsor	Dr. Michael Torence/ Dr. Greg Sedrick/ AVPAA Melody Edmonds			
Executive Priority	Use of technology to facilitate PD & effective academic delivery models	Project Status	Achieved			
Project Purpose	0 0	To determine if organizing the library's digital collections in subject guides increases student use of library services and overall academic success.				
SMART Goal		Motlow Library staff will work with Faculty to create subject guides to supplement their courses and will gather usage statistics from subject guides, databases, and student and faculty surveys to assess effectiveness and guide program improvements during AY 2020-2021.				

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The Library subject guides were viewed in AY 2020-2021 over 23,000 times, with over 16,000 views in the fall 2020 semester and over 7,000 views in the Spring 2021 semester. In a faculty survey administered by Motlow's Office of Develepment and Research, more than 75% of faculty agreed or strongly agreed that the Library's subject guides enhanced their course content. 88% of faculty surveyed agreed or strongly agreed that the Library's subject were easy to use. 100% of faculty who had built a subject guide in collaboration with the Library agreed that the process was easy or very easy.

Another significant data point measuring the success of the Library's subject guides are the database user stats provided from Alexander Street's Academic Video Online (AVON). AVON links were directly embedded or linked to images in three subject guides; Theatre, History, and Music. When disagragating the media playbacks by subject, these three subjects make up more than 77% of the total playbacks indicating that the subject guides played a significant role in the number of streaming sessions.

#### QUALITATIVE ASSESSMENT SECTION

The visual design of the subject guides proved to be an issue for our External Affairs Department, so much time was spent adding CSS code to mimic the new Motlow website's hex colors, Google Fonts, and Header size and color. Going forward, this will be considered with the creation of any other subject guides.

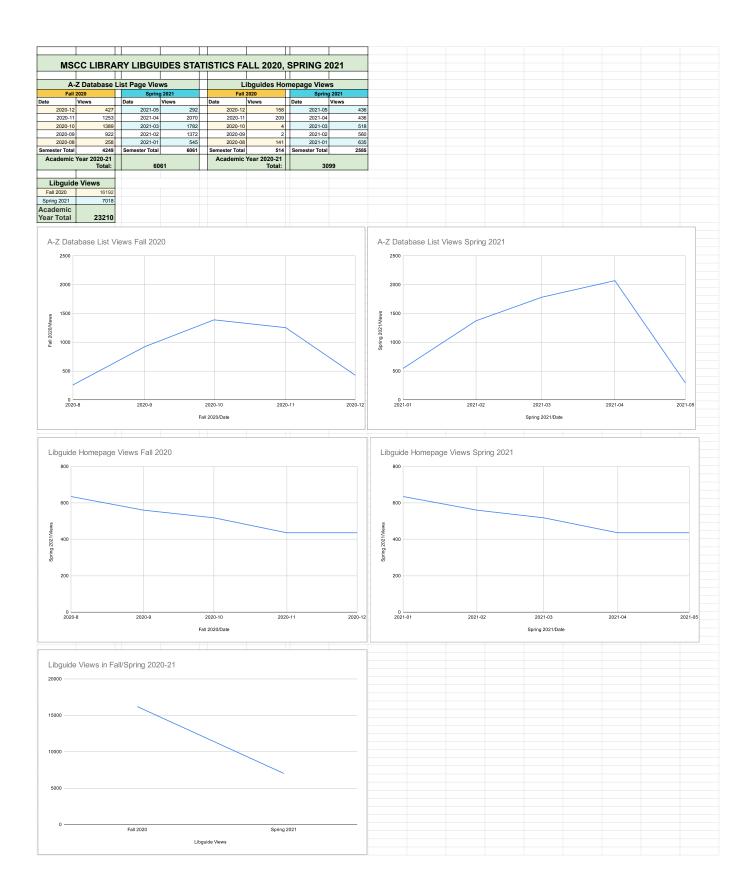
#### Significant Accomplishment

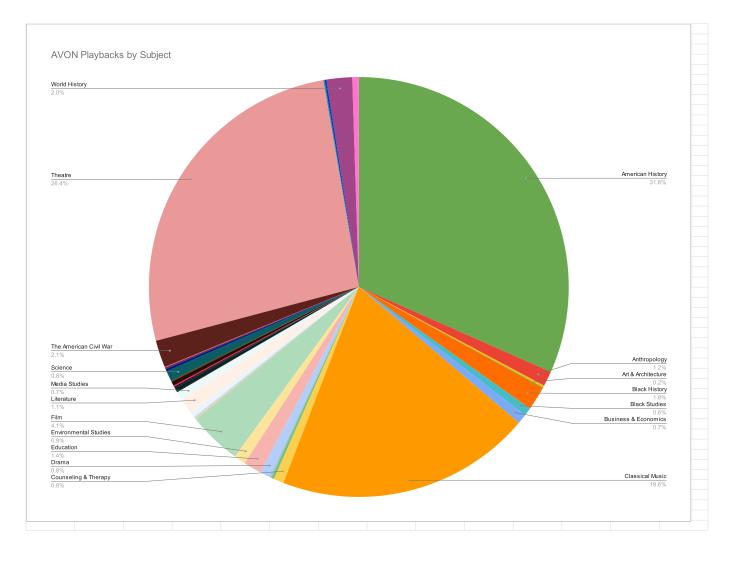
When the subject guides launched in the spring of 2020, they were the primary source for information about the COVID-19 pandemic, digital training for Faculty, and community resources. This guide has since been repurposed as an "ask the library" page, but the number of views on it while it was a center for information about the pandemic's effect on Motlow account for the difference in total views between the Fall 2020 and Spring 2021 semester. A difference of almost 10,000 views.

Another significant achievement has been the collaboration with faculty to create subject guides. We aim to increase this and include more faculty in the future

#### **Challenging Obstacle**

The CMS currently used for the library's subject guides is Springshare's Libguides plaatform. While Library staff learned to navigate and operate within it, the backend of the software is cllunky and outdated. the front end (the user encnd) isn't customizable outside of adding CSS code—which we did. As such, although we have been able to achieve success with Springshare's platform, we have contracted with another CMS and are currently in the migration process to EBSCO's Stacks for the creation and sharing of subject guides.





Project Title	Move to Virtual Tutoring			
Unit/Department	Mathematics Lab	Strategic Plan	Obj. 3.1	
Academic Year	2020-2021	Executive Sponsor	Greg Sedrick and Melody Edmond	
Executive Priority	Strategies to Close Equity Gaps	Project Status	Achieved	
Project Purpose	To support mathematics students	during pandemic response le	vel III	
SMART Goal	100% of Math Lab tutors will be trained for virtual tutoring, and services will be offered to students by the completion of AY 2020-2021			

MOTLOW STATE COMMUNITY COLLEGE

Tutoring Services were offered virtually AY 20-21

#### QUALITATIVE ASSESSMENT SECTION

The qualitative assessment is an opportunity for you to evaluate the effectiveness of your team's efforts to improve. Please describe one significant accomplishment and one challenging obstacle that you were unable to overcome. Your response for each assessment is limited to 750 characters (approximately 100 words or less.)

Project Title	Employer Satisfaction					
Unit/Department	Medical Laboratory Technology	Strategic Plan	Obj. 3.1			
Academic Year	(AY 2020-2021)	Executive Sponsor	Melody Edmonds			
Executive Priority	Develop process for annual review of programs to determine vitality & utility	Project Status	Achieved			
Project Purpose		Continuous quality improvement for the MLT program by evaluating employer satisfaction with program				
SMART Goal	Obtain 85% response from the MLT program post-graduation employer satisfaction survey that employers are satisfied with the graduate preparation for entry-level MLT positions					

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The distributed employer satisfaction survey for AY 2018-2019 received a 100% response rate with 6 of 6 participants (representing 5 different employers) completing the survery. The results demonstrated a 100% overall employer satisfation with MLT Program graduates. This result achieves the benchmarch of 85% established in the annual plan for improvement.

#### QUALITATIVE ASSESSMENT SECTION

The qualitative assessment is an opportunity for you to evaluate the effectiveness of your team's efforts to improve. Please describe one significant accomplishment and one challenging obstacle that you were unable to overcome. Your response for each assessment is limited to 750 characters (approximately 100 words or less.)

#### Significant Accomplishment

The high survey response rate was a significant accomplishment. The employer satisfaction survey is a central outcome measure of the MLT Program's mission to graduate knowledgeable and technically competent entry-level MLT professionals. In addition, it is the primary institutional process to evaluate the vitality and utility of the MLT Program. A first-time response rate of 100% is encouraging and contributes to the program's ability to maintain accreditation standards regarding assessment and continuous quality improvement.

#### **Challenging Obstacle**

The initial low response rate of 50% obtained in April was overcome through reminder follow-ups with employers. With this approach, the program achieved a 100% response rate. The additional responses increase the interpretive value of the survey results. While not an obstacle, the development of additoinal processes to evaluate program vitality and utility should be pursued. The data from the survey cannot be easily tranferred to the "data" tab of this form, but the results and derived analysis are available from the MLT Program Director upon request.

Project Title	Enhancing Synchronous Online Tu	utoring		
Unit/Department	Writing Center	Strategic Plan	3.1.4	
Academic Year	(AY 2020-2021)	Executive Sponsor	Dr. Greg Sedrick and Melody Edmonds	
Team Members (*Indicate Team Lead)	Jenna Caviezel* and Will Murphy	Executive Priority	Develop use of emerging technology platforms to deliver instruction across all domains	
Projected Completion	Spring 2021	Project Status	On track	
Project Purpose	To increase availability of synchronous online Writing Center tutoring to students			
SMART Goal	appointments can be provided each w	e trained in WConline's Live Online mod reek. Student survey data will be used t shed asynchronous online tutoring met	o measure the quality of these	

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#### QUALITATIVE ASSESSMENT SECTION

The qualitative assessment is an opportunity for you to evaluate the effectiveness of your team's efforts to improve. Please describe one significant accomplishment and one challenging obstacle that you were unable to overcome. Your response for each assessment is limited to 750 characters (approximately 100 words or less.)

#### Significant Accomplishment

The success of reaching our SMART goals can be measured in two ways. First, I'd like to note the 821% increase in the use of synchronous tutoring services! Second, and perhaps even a truer measure of our success, I'd like to note that our survey results for synchronous exceeded the survey results for our asynchronous tutoring! See comparison table under the data tab.

#### **Challenging Obstacle**

Time got away from us as we began to create new training resources focused on synchronous tutoring for future tutors. The good news: both written and video resources have been created, and feedback for further revision was collected from tutors before the end of the Spring 2021 semester. Luckily, we have many veteran tutors continuing this summer, and revisions and final updates can be completed with their input before we train our next class of tutors later this summer/fall.

Project Title	Reduce costs to textbooks/co	Reduce costs to textbooks/course materials			
Unit/Department	Business & Technology	Strategic Plan	Objective 1.1.1		
Academic Year	(AY 2020-2021)	Executive Sponser	Melody Edmonds		
Executive Priority	(Priority)	Project Status	In progress		
Project Purpose		n by reducing the cost of textbooks the primary learning resource for t	s and course materials by incorporating he course.		
SMART Goal		B & T faculty will create 3 additional OER courses for the start of the FALL 21 semester. Specific course targets are ECON 2100, ECON 2200			

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COMMUNITY COLLEGE

Both ECON 2100 and 2200 were created for AY 20-21 but only one course ran, the ECON 2100. ECON 2200 was created but did not run in 20-21. ECON 2200 will run in the 21-22 school year.

#### QUALITATIVE ASSESSMENT SECTION

The qualitative assessment is an opportunity for you to evaluate the effectiveness of your team's efforts to improve. Please describe one significant accomplishment and one challenging obstacle that you were unable to overcome. Your response for each assessment is limited to 750 characters (approximately 100 words or less.)

#### Significant Accomplishment

One significant accomplishment is that the OER section for ECON 2100 ran in Fall and Spring. There were 23 students in the Fall 2100 course and 19 students in the Spring course,

#### **Challenging Obstacle**

During the creation phase, staying on target with course completion approval and creation deadlines. Another obstacle is the communication in with the 'type' of course options and making sure students understand what the OER means in terms of textbook and access to the materials. ECON 2200 OER did not run in AY 20-21.

Project Title	OER Course Development for H	lumanities	
Unit/Department	Humanities	Strategic Plan	Objective 1.1.1
Academic Year	AY 2020-2021	Executive Sponsor	Melody Edmonds
Executive Priority	Use of technology to facilitate effective academic delivery models	Project Status	In progress
Project Purpose	Development and Implementation including Communications and A		within the Humanitites Department
SMART Goal	Develop, implement, and mainta Communications, Communication Art.		s of Communication 1010, Mass munication, and Art 1035, Introduction to

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COMMUNITY COLLEGE

#### **Evidence of Achievement**

OER's for Communications 1010 and Communications 2025 have been fully developed and have been implemented as pilots during the Fall 2020 and Spring 2021 semesters. The OER's for both Communications 1010 and Communications 2025 have been adopted by Cherie Williams and Nancy Dodson for all sections of both courses during the Fall 2021 semester. The Art 1035 OER was approved in the Summer 2021 and will pilot in the Spring of 2022.

#### QUALITATIVE ASSESSMENT SECTION

#### Significant Accomplishment

221 students were offered an educational experience without the financial burden of buying a textbook. Now that ART 1035 has been developed, the future fruits of affordable education can be expected.

#### **Challenging Obstacle**

One obstacle has been ART 1035's access to open resource materials. Gathering resources took longer than expected. The initial timeline was delayed and will now go live in Spring of 2022. On the positive side, Professor Robinson has found outstanding resources and created a rigorous, colorful curriculum for Art 1035. After trying OER, Professor Williams also reported she did not want to continue with OER. She believed the price of the textbook was worth the quality of the educational enrichment. Williams does not wish to continue in the OER path.

Project Title	Impact of OER on WEB based E	nglish 0810/1010 cohort cours	es	
Unit/Department	Languages	Strategic Plan	Obj. 1.1.1	
Academic Year	(AY 2020-2021)	Executive Sponser	Melody Edmonds	
Executive Priority	Use of technology to facilitate effective academic delivery models	Project Status	Achieved	
Project Purpose	To determine if OER materials po	sitively affect the P/F rate of E	nglish 0810/1010 Web cohort sections	
SMART Goal		Faculty developers will pilot OER sections, provide feedback from students, and submit final grades to be used to determine impact of OER on success rates in courses by the end of AY 2020-2021		

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COMMUNITY COLLEGE

In Spring 2020, the success rate for students in English 0810 WEB Courses was 63%. This semester, with the OER texts and other adjustments to the course, the success rate increased 12% to 75%. This success rate was higher than nearly all other Spring semester success rates for similar courses in the last 6 years.

#### QUALITATIVE ASSESSMENT SECTION

The qualitative assessment is an opportunity for you to evaluate the effectiveness of your team's efforts to improve. Please describe one significant accomplishment and one challenging obstacle that you were unable to overcome. Your response for each assessment is limited to 750 characters (approximately 100 words or less.)

#### Significant Accomplishment

All together, this semester was one of the must successful Spring semesters we have seen in these 0810/1010 cohorts. From engagement to pass rates, students seemed to take to the new material much more naturally and smoothly than in previous years. The higher success rates during the Pandemic are easily the most signifigant accomplishment.

#### **Challenging Obstacle**

Both the instructor and tutor of the course expressed frustration in being able to track student engagement with feedback. The interface on D2L doesn't clearly indicate when a student is reading feedback or not. This issue is made worse with the inclusion of third party apps such as Pulse that students use. The instructor and tutor like to use read feedback as an assignment in class, but not being able to effectively track this info lead to confusion and extra work.

<b>API Final Report</b>	_		M N	IOTLOW STATE COMMUNITY COLLEGE
Project Title	Online course development			
Unit/Department	Mathematics	Strategic Plan		Objective 3.1
Academic Year	2020-2021	Executive Sponsor		Dr. Greg Sedrick & Melody Edmon
Executive Priority	Develop use of emerging technology platforms to deliver instruction across all domains	Project Status		In progress
Project Purpose	To provide online offerings for all	mathematics courses o	ffered at Motl	ow.
SMART Goal	Creation of 2120 and 2010 will or all mathematics courses offerd at		s Departmen	t goal of having online offerings for

Approval of the Quality Assurance Survey for Online Courses

#### QUALITATIVE ASSESSMENT SECTION

The qualitative assessment is an opportunity for you to evaluate the effectiveness of your team's efforts to improve. Please describe one signficant accomplishment and one challenging obstacle that you were unable to overcome. Your response for each assessment is limited to 750 characters (approximately 100 words or less.)

#### **Challenging Obstacle**

Remote learning and campus restricitons created limitations in resourse accessility. The faculty tapped to develop online MATH 2110 was unable to complete the task; this necessitated that a new faculty member be approved as developer. This affected the timeframe for course completion.

Project Title	Impact of OER on pass rate in se	Impact of OER on pass rate in selected 1000 level Natural Science courses			
Unit/Department	Natural Science	Strategic Plan	Objective 1.1.1		
Academic Year	2020-2021	Executive Sponsor	Dr. Greg Sedrick & AVP Melody Edmonds		
Executive Priority	Use of technology to facilitate effective academic delivery models	Project Status	Achieved		
Project Purpose		To determine if implementing OER resources increase the pass rate for students in selected 1000 level courses by removing the cost of resources as a barrier to success.			
SMART Goal		Faculty developers will pilot OER sections, provide feedback from students, and submit final grades to be used to determine impact of OER on success rates in courses by the end of AY 2020-2021			

**MOTLOW STATE** 

COMMUNITY COLLEGE

Awaiting data on pass rates in the selected courses. If pass rates are greater than in the sections that did not use OER, we can begin to explore if in fact *access to OER* made the difference. Initial reactions to OER pilots is that they did prompt faculty to redesign their courses which has had positive impact on the students and the faculty. Additionally, if the pass rate are not significantly different, the implementation of OER is still useful in lowering costs for students and providing equitable access to textbooks.

#### QUALITATIVE ASSESSMENT SECTION

The qualitative assessment is an opportunity for you to evaluate the effectiveness of your team's efforts to improve. Please describe one significant accomplishment and one challenging obstacle that you were unable to overcome. Your response for each assessment is limited to 750 characters (approximately 100 words or less.)

#### Significant Accomplishment

The switch to OER also resulted in course redesigns. The newly designed course features seem to have had a positive impact on the success rates in addition to the use of OER. This also helped us as a department to communicate with each other and share ideas and about course design and best practices. It help to start some much needed conversations.

#### **Challenging Obstacle**

Based on feedback from the faculty the biggest obstacle was making students aware of OER use in the course. Students still did not access the textbooks and resources, despite being free. The other issue was the varying delivery formats. Some pilots courses were 100% asynchronous so communcation with students and gathering feedback was more difficult.

Project Title	Implementation of OER in HIST 2	010 courses	
Unit/Department	Social and Behavioral Sciences	Strategic Plan	Objective 1.1.1
Academic Year	(AY 2020-2021)	Executive Sponser	Dr. Edmonds/ Dr. Sedrick
	Use of technology to facilitate		
Executive Priority	effective academic delivery models	Project Status	Achieved
Project Purpose	To determine if removing the cost and increases the pass rate for H		courses alleviates a barrier for success
SMART Goal		oositive effect on the success	and will gather data to see if removing rate of students (specifically low income

**MOTLOW STATE** 

COMMUNITY COLLEGE

#### **Evidence of Achievement**

The OER textbook was successfully implemented by the department as a whole. The subject guide was built in conjunction with the library director.

#### **QUALITATIVE ASSESSMENT SECTION**

After a multi-semester process of choosing and piloting the OER book, it was successfully implemented in HIST 2010 sections. It was embedded into the master shell for the online classes. We have had issues with a few adjuncts not using the book but we have increased communications to stop this from happening in the future. We are hopeful that success data for the academic year will show that this benefitted students due to the accessibility of the book and the removal of any costs born by students since they did not have to purchase a textbook.

#### Significant Accomplishment

Both the book and the subject guide have been successfully used by students and faculty in HIST 2010 course sections. The subject guide is a growing entity as we add more resources to it.

#### **Challenging Obstacle**

Adjunct faculty members who did not use the correct book. In addition to utilizing lead faculty to stay in contact with the part time faculty as a group, the plan for future semesters is to leverage communication with academic leaders as well as dual enrollment coordinators to ensure that the correct book is used in all sections from this point forward.

Project Title	Annual Plan for Improvement HIST 2020 Modern United States History				
Unit/Department	Social and Behavioral Sciences	Strategic Plan	Objective 1.1.1		
Academic Year	(AY 2020-2021)	Executive Sponser	Dr. Edmonds/ Dr. Sedrick		
Executive Priority	Use of technology to facilitate effective academic delivery models	Project Status	Achieved		
Project Purpose	To determine if removing the cost and increases the pass rate for H		D courses alleviates a barrier for success		
SMART Goal		positive effect on the success	and will gather data to see if removing rate of students (specifically low incom		

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#### **Evidence of Achievement**

The OER textbook was successfully implemented by the department as a whole. The subject guide was built in conjunction with the library director.

#### QUALITATIVE ASSESSMENT SECTION

After a multi-semester process of choosing and piloting the OER book, it was successfully implemented in HIST 2020 sections. It was embedded into the master shell for the online classes. We have had issues with a few adjuncts not using the book but we have increased communications to stop this from happening in the future. We are hopeful that success data for the academic year will show that this benefitted students due to the accessibility of the book and the removal of any costs born by students since they did not have to purchase a textbook.

#### Significant Accomplishment

Both the book and the subject guide have been successfully used by students and faculty in HIST 2020 course sections. The subject guide is a growing entity as we add more resources to it.

#### Challenging Obstacle

Adjunct faculty members who did not use the correct book. In addition to utilizing lead faculty to stay in contact with the part time faculty as a group, the plan for future semesters is to leverage communication with academic leaders as well as dual enrollment coordinators to ensure that the correct book is used in all sections from this point forward.

Project Title	Implementation of OER in HIST 2	310 courses	
Unit/Department	Social and Behavioral Sciences	Strategic Plan	Objective 1.1.1
Academic Year	(AY 2020-2021)	Executive Sponser	Dr. Edmonds/ Dr. Sedrick
Executive Priority	Use of technology to facilitate effective academic delivery models	Project Status	Achieved
Project Purpose	To determine if removing the cost and increases the pass rate for HI		O courses alleviates a barrier for success
SMART Goal			will gather data to see if removing the cost of pecifically low income students) by the end o

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#### **Evidence of Achievement**

OER book was chosen, pilot sections held in F20 and S21, master shell using the OER text created, subject guide has been built.

#### **QUALITATIVE ASSESSMENT SECTION**

An appropriate OER text was determined for both HIST 2310 and HIST 2320 so that students can have continuity between semesters. This book was utilized in five pilot sections with three instructors in F20 and S21. A master shell for online courses has been created and updated to be used in all HIST 2310 sections beginning F21 semester. A subject guide for World History has been created and needs to be updated and have additional material added. We will work with ODL over the next few semesters to see if there is a trend in student success rates, especially in Pell eligible students.

#### **Significant Accomplishment**

The book has successfully been utilized in pilot sections and has been appreciated by students thanks no need to purchase a text. Students have reported that this definitely helped them due to COVID effects on their budgets.

#### **Challenging Obstacle**

We need to do more updates and expansions on the subject guide. It is adequate at this point but could be better. It needs to be split into two distinct guides, one for 2310 and one for 2320.

Project Title	Implementation of OER in HIST 2	320 courses	
Unit/Department	Social and Behavioral Sciences	Strategic Plan	Objective 1.1.1
Academic Year	(AY 2020-2021)	Executive Sponser	Dr. Edmonds/ Dr. Sedrick
Executive Priority	Use of technology to facilitate effective academic delivery models	Project Status	Achieved
Project Purpose	To determine if removing the cost and increases the pass rate for H		courses alleviates a barrier for succes
SMART Goal		positive effect on the success	and will gather data to see if removing rate of students (specifically low incom

**MOTLOW STATE** 

COMMUNITY COLLEGE

#### **Evidence of Achievement**

OER book was chosen, pilot sections held in F20 and S21, master shell using the OER text created, subject guide has been built.

#### QUALITATIVE ASSESSMENT SECTION

An appropriate OER text was determined for both HIST 2310 and HIST 2320 so that students can have continuity between semesters. This book was utilized in five pilot sections with three instructors in F20 and S21. A master shell for online courses has been created and updated to be used in all HIST 2320 sections beginning F21 semester. More material is being gathered to suppliment the textbook from a diversity perspective. A subject guide for World History has been created and needs to be updated and have additional material added. We will work with ODL over the next few semesters to see if there is a trend in student success rates, especially in Pell eligible students.)

#### Significant Accomplishment

The master shell has been created and the OER book is currently being successfully implemented in a pilot section.

#### **Challenging Obstacle**

The chosen book is a much better fit for 2310 and while it is adequate, it is lacking in diversity in more modern historical topics. Therefore additional resources have been gathered to suppliment the textbook material. We need to do more updates and expansions on the subject guide. It is adequate at this point but could be better. It needs to be split into two distinct guides, one for 2310 and one for 2320.



Project Title	Student Handbook			
Unit/Department	Nursing	Strategic Plan		
Academic Year	(AY 2020-2021)	Executive Sponser		
Executive Priority	Program Development	Project Status		
Project Purpose	To have an updated student hanbo	ook that clearly outlines policy and p		
SMART Goal	The student handbook will be edited, up-to-date, and posted in D2L fo			
Evidence of Achievement				

The updated student handbook was posted to students on the Learning Managment System. Students we

#### QUALITATIVE ASSESSMENT SECTION

The most siginifcant accomplishment was the team working together to review and revise the handbook *v* person. The biggest hurdle was learning how to use the technology available to make this happen.

Significant Accomplishment

The strengthing of the team and working together

**Challenging Obstacle** 

Having to do the work remotely and asychronously

API Final Report			M	COMMUNITY COL	<b>FATE</b> lege
Project Title	Student Recruitment				
Unit/Department	Mechatronics	Strategic Plan		(SP Iniative)	
Academic Year	(AY 2020-2021)	Executive Sponso	r	Melody Edmonds	S
Executive Priority	(Priority)	Project Status		In progress	
	ent studer	nt head count for 2021-22 ac	ademic year.		
Project Purpose					
SMART Goal	Increase AY 2020-2021 restudents	cruiting efforts to increase Fa	all 2021 class to	o 80 students, incl	uding DE

See data tab. (not included in final report pdf because of PII)

#### QUALITATIVE ASSESSMENT SECTION

The qualitative assessment is an opportunity for you to evaluate the effectiveness of your team's efforts to improve. Please describe one signficant accomplishment and one challenging obstacle that you were unable to overcome. Your response for each assessment is limited to 750 characters (approximately 100 words or less.)

**Challenging Obstacle** 

Since enrollment and registration are ongoing through the summer, we really will not know accurate final numbers until probably early to mid-August.

Project Title	Check Disbursement Approvals	Check Disbursement Approvals by Electronic Transmission				
Unit/Department	Business Office	Strategic Plan	4.4 Resourcefulness & Efficiency			
omabepartment						
Academic Year	(AY 2020-2021)	Executive Sponsor	Hilda Tunstill			
Executive Priority	Resourcefulness & Efficiency	Project Status	Achieved			
Project Purpose	Increasing Campus Efficiencies	by Electronic Approvals for Ch	eck Disbursement Forms			
SMART Goal		The Business Office will streamline the process for submission of check disbursements from paper to electronic transmission for approvals and eliminate routing of paper for appropriate signatures beginning AY 2020-2021.				

MOTLOW STATE COMMUNITY COLLEGE

Campus staff enter all cash disbursements through Sciquest and we have eliminated routing of paper and we are acquiring appropriate signatures.

#### QUALITATIVE ASSESSMENT SECTION

The qualitative assessment is an opportunity for you to evaluate the effectiveness of your team's efforts to improve. Please describe one significant accomplishment and one challenging obstacle that you were unable to overcome. Your response for each assessment is limited to 750 characters (approximately 100 words or less.)

#### Significant Accomplishment

This process helped set vision for further plans to create efficiencies while improving both faculty and student experiences with the Business Office.

Since this project was occuring during the COVID-19 pandemic, this goal was needed overnight. Time was of the essence since our campus work environment had went mostly virtual.

# Annual Plan for Improvement

Project Title	Consolidated Financial Index (CFI	)		
Unit/Department	Business and Finance	Strategic Plan	4.4 Resourcefulness and Efficiency	
Academic Year	FY20	Executive Sponsor	Hilda Tunstill	
Team Members (*Indicate Team Lead)	Hilda Tunstill - Team Lead Team Members include Jay Turney, Sheri Hise, and Sandy Schaffer	Executive Priority	Resourcefulness and Efficiency	
Projected Completion	November 2020	Project Status	Completed	
Project Purpose	To assist in measuring the financial health of Motlow State Community College.			
SMART Goal	Motiow State Community College will meet or exceed the average of the Tennessee Board of Regents's Community College's CFI indexes for FY20.			

MOTLOW STATE COMMUNITY COLLEGE

(M)

#### Phase 1: Budget Development

Load 2019-20 Proposed E	Budget		Jay Turney	2019-20 Proposed Budget loaded			
							June 2019
Monitor College 2019-20 Budget activity		Hilda Tunstill and Jay Turney	Talk with any departments that are experiencing budget difficulties		experiencing	Continuous	

#### Phase 2: Budget Revisions

	Hilda Tunstill, Jay Turney, and Sheri Hise	Submit 2019-20 Revised Budget to Tennessee Board of Regents		October 2019	
	Jay Turney	Departments uti	lize the 2019-20 F	Revised Budget loa	
					December 2019
are Budget to Actua	Hilda Tunstill, and Jay Turney			Budget to	May 2020
	are Budget to Actua	Jay Turney, and Sheri Hise Jay Turney	Jay Turney, and Sheri Hise Board of Regent Jay Turney Departments uti Hilda Tunstill, Submit 2019-20	Jay Turney, and Sheri Hise       Submit 2019-20 Revised Budget Board of Regents         Jay Turney       Departments utilize the 2019-20 F         Hilda Tunstill,       Submit 2019-20 Current Estimate	Jay Turney, and Sheri Hise       Submit 2019-20 Revised Budget to Tennessee Board of Regents         Jay Turney       Departments utilize the 2019-20 Revised Budget loa         Hilda Tunstill,       Submit 2019-20 Current Estimate Budget to

Tasks To Be Accomplished		Owners	Success Indica	tors	Completion Dates
Year-end closing to compile 2019- Statements	20 Financial	Hilda Tunstill, Jay Turney, Sandy Schaffer, and Sheri Hise	Complete and su Tennessee Boar	ubmit Financial Statements to d of Regents	June -October 2020
Compute CFI Index		Hilda Tunstill		FI of 4.38 exceeded the average the TBR Community Colleges	December 2020
Additional Notes					
Executive Review By	Hilda Tunstill			Date: 2/26/2021	
ODL Review By	Meagan McMan	us		Date: 2/26/2021	
Last Updated By	Hilda Tunstill			Date: 02/26/2021	

# P

API Status Update	e - April		<b>MOTLOW STATE</b> COMMUNITY COLLEGE	
Project Title	Consolidated Financial Index (CFI	)		
Team Members	Hilda Tunstill, Jay Turney, and Sheri Hise	Project Status	Completed	
Describe the current progress.	At the completion of the FY20 Fina the TBR system average of 3.96	ancial Statements. The CFI was c	alculated at 4.38. Motlow exceeded	
What problems have occurred?	N/A			
How will problems be addressed?	N/A	Corrective Action Completion	N/A	

Project Title	Consoldiated Financial Index	(CFI)		
Unit/Department	Business and Finance	Strategic Plan	4.4 Resourcefulness and Efficiency	
Academic Year	(AY 2020-2021)	Executive Sponsor	Hilda Tunstill	
Executive Priority	High	Project Status	Achieved	
Project Purpose	Tool to assist measuring the	financial health of the instituion		
SMART Goal		Motlow State Community College will meet or exceed the average of the Tennessee Board of Regents's Community College's CFI indexes for FY20.		

MOTLOW STATE COMMUNITY COLLEGE

At the completion of the FY20 Financial Statements. The CFI was calculated at 4.38. Motlow exceeded the TBR system average of 3.96

#### QUALITATIVE ASSESSMENT SECTION

The team continued to monitor resources and the budget throughout the year. A challenge is the changing economy that has a direct impact on resources.

Project Title	Evaluation of campus work order system to insure system can support preventative maintenance tracking and evaluation for comparative analysis versus routine and responsive maintenance.			
Unit/Department	Facilities/Business & Finance	Strategic Plan	Obj 3.1	
Academic Year	(AY 2020-2021)	Executive Sponsor	Hilda Tunstill	
Executive Priority	Cost-saving measures	Project Status	Achieved	
		npus's Faciltiies Management work s of preventative mantenance work		
	total work orders and manhours to make sure department is performing PM functions in an effort			
Project Purpose	reduce defferred maintannce cost	•		
	Develop a reporting tool to assess	work orders from the Dude Solution	ns platform in a format that will	
SMART Goal	allow analysis by FY since its impl	ementation date.		

**MOTLOW STATE** 

COMMUNITY COLLEGE

**Evidence of Achievement** 

Editable data fields extracted from the work order system that are able to be used to evaluate work orders by type for review.

#### QUALITATIVE ASSESSMENT SECTION

The qualitative assessment is an opportunity for you to evaluate the effectiveness of your team's efforts to improve. Please describe one significant accomplishment and one challenging obstacle that you were unable to overcome. Your response for each assessment is limited to 750 characters (approximately 100 words or less.)

#### Significant Accomplishment

Department was able to confirm that preventative maintenace was confirmed to be trackable and encorporated into work performed at all campuses

#### **Challenging Obstacle**

With the Covid pandemic decreasing people on campus, this year's data did not have a robust amount of end user generated work orders as compared with a normal year.

Project Title	SOE - Compliance Exception C	orrective Action items for Finan	cial Aid
Unit/Department	Business Affairs/Financial Aid	Strategic Plan	Objectives 1.1.1, 2.1.1, and 3.1.5
Academic Year	(AY 2020-2021)	Executive Sponsor	Hilda Tunstill
Executive Priority	(Priority)	Project Status	Achieved
Project Purpose	Address the compliance except review to ensure continued Title		ment identified in the NASFAA SOE and to prevent audit findings.
SMART Goal	The Financial Aid department will address compliance items 7, 9, 11, 13, and 14 as identified in Appendix A of the NASFAA SOE review by June 2021.		

**MOTLOW STATE** 

COMMUNITY COLLEGE

Policies and Procedures have been developed for IASG, CFHS, and Drug Violations. These will be incorporated into the internal financial aid documentation. Request have been sent to External Affairs to incorporate these into appropriate locations on the Financial Aid and Consumer Information Web pages. Copies are being emailed to Dr. McManus.

#### QUALITATIVE ASSESSMENT SECTION

The qualitative assessment is an opportunity for you to evaluate the effectiveness of your team's efforts to improve. Please describe one significant accomplishment and one challenging obstacle that you were unable to overcome. Your response for each assessment is limited to 750 characters (approximately 100 words or less.)

#### Significant Accomplishment

Three areas have been developed and updates sent to incorporate into the website allowing the college to complete key areas identified in the SOE and improving on compliance with required disclosures for the campus community.

#### **Challenging Obstacle**

The challenging obstacle not able to be overcome at this time is dealing with and implementing all of the vast number of requirements, regulations, and changes that impact financial aid and institutional eligibility on a daily basis, many of which are not in the control of the financial aid department.

Project Title	Facilitating Successful Fundrai	Facilitating Successful Fundraising Initiatives				
Unit/Department	Foundation	Strategic Plan	Objective 4.1.1			
Academic Year	(AY 2020-2021)	Executive Sponsor	EVP Hilda Tunstill			
Executive Priority	Fundraising Opportunities	Project Status	Achieved			
Project Purpose	Facilitate fundraising initiatives	Facilitate fundraising initiatives that will help to increase external resources by 5% per year by 2025				
SMART Goal	Foundation will assess annual	Foundation will assess annual fundraising initiatives by June 2021.				

MOTLOW STATE COMMUNITY COLLEGE

Increased contributions via online giving page. Increase in net event proceeds. New sponsors committed for golf tournaments and gala. Additional grant proposals submitted. New golf tournament added in Smyrna.

#### QUALITATIVE ASSESSMENT SECTION

The qualitative assessment is an opportunity for you to evaluate the effectiveness of your team's efforts to improve. Please describe one significant accomplishment and one challenging obstacle that you were unable to overcome. Your response for each assessment is limited to 750 characters (approximately 100 words or less.)

#### Significant Accomplishment

The Foundation team's most significant accomplishment this year was increased event revenues and new sponsors/attendees/donors for the golf tournaments and first-ever virtual gala during a pandemic. We incorporated technology/software options and sponsor promotion via social media and signage to increase engagement and participation.

#### **Challenging Obstacle**

Our most challenging obstacle this year was facilitating events with limited staff and resources and navigating fundraising during a pandemic.

General Online Giving Form:	https://www.mscc.edu/give/donate.html		
Lincoln County Golf Registration:	https://www.mscc.edu/give/charles-gleghorn-golf-tournament.html		
Smyrna Golf Registration:	https://www.mscc.edu/give/smyrna-golf-tournament.html		
Virtual Gala:	https://one.bidpal.net/motlowvirtualgala2021/welcome		
Community Foundation of Middle Tennessee grant	https://www.cfmt.org/grants-scholarships/grants/		
Rutherford County Chamber Directory	https://web.rutherfordchamber.org/search		
Rutherford County Industry Directory	https://rutherfordworks.com/driving-economic-development/existing-industries/industrial-directory2		
VIP Murfreesboro (publication with community info)	https://www.vipmurfreesboro.com		
Smyrna Rotary Club Wings of Freedom Fish Fry	https://www.wofsmyrna.com		
API Final Report - Foundation details	https://drive.google.com/file/d/1kbx_G5DKsRRQG99sTwXCRBalKaVm6nrW/view?usp=sharing		



Агтт шаг керс	Л				COMMUNITY COLLEGI	E	
Project Title	TBR IT Audit						
Unit/Department		rlos Padilla - Team Lead include Jeffery Short,	Strategic Plan		Obj. 4.1		
Academic Year	(AY 2020-2021)		Executive Spon	sor	Hilda Tunstill		
Executive Priority	Review by Motlo	w's Internal Auditor	Project Status		In progress		
Project Purpose	To comply with i	nformation security recom	mendations from T	ennessee Board o	of Regents (TBR) IT a	uditors	
SMART Goal	Motlow State Co	mmunity College will com	ply with IT audit re	commendations b	y dates agreed upon l	by Motlow IT and TBR IT auditors	
Evidence of Achievement							
Implement multi-factor a		Jeffery Short, William Quinn	be used for th July 1st, 2021 notifications have informing then to setup MFA HelpDesk web	is item. Go live for all Motlow ave sent out to n of this, and in are now posted psite: https://su	date is set to users. Email all users istructions on how d on the Motlow	Email Notification dates: - 1st email sent 05/12/2021 - 2nd email sent 06/02/2021 - 3rd email to be sent on 06/28/2021	Since MFA will be mandatory to login to MotlowHub Applications, we estimate that all users will be using MFA by September 1st.
	ces requiring remote access       William Quinn         orm vulnerability scans on both nal and internet-facing networks and       Jeffery Short, William Quinn,		While vulnerability scans are performed regularly on both internal and internal facing networks, we are making constantly making improvements to how we perform said scans, as security is forever changing. We are currently evaluating a new external scanning tool that will provide better insight into our security posture, and we are also working with vendors to potentially perform a Penetration Test next year (budget allowing).		While vulnerability scans are performed regularly on both internal and internal facing networks, we are making constantly making improvements to how we perform said scans, as security is forever changing. We are currently evaluating a new external scanning tool that will provide better insight into our security posture, and we are also working with vendors to potentially perform a Penetration		This will become operational rather than a yearly goal, so there is no real completion date.

Improve information security access procedures and practices by actively monitoring and locking Banner accounts after 60 days of inactivity	Cindy Logan, Carlos Padilla	Banner accounts are authenticated and terminated using Active Directory. Access is not granted until hiring manager/supervisor request said access for a new employee. Furthermore, HR informs IT of new hires and employee separations via email. The new CIO is currently developing a plan to gather various departments to discuss the possibility of creating some type of workflow for new hires, changes in position/duties, and employee separations, so that this becomes more of an automated process rather than relying on manual email notifications.	As of now, there is a monthly report that is sent to department heads which includes a list of active Banner users. Department heads review this report and reply if any users need to have access revoked.	This will become operational rather than a yearly goal, so there is no real completion date.
Utilize online security awareness tools	Jeffery Short, William Quinn	<ul> <li>Wizer has been implemented since March 11, 2021, and is currently being used for all Motlow employees. There are actively two training campaigns:</li> <li>1- 2021 Security Awareness Training (This is 41% completed by employees as of June 15, 2021)</li> <li>2- 2021 GLBA Training (This is 58% completed by employees as of June 15, 2021)</li> </ul>	We are currently working on a phishing campaign that will cover some specific items mentioned in the 2021 Security Awareness Training.	This will become operational rather than a yearly goal, so there is no real completion date.
Cyber Incident Response Plan should be reviewed, tested, and approved by management annually	Cindy Logan, Jeffery Short, William Quinn, Carlos Padilla	MSCC IT staff, with cooperation and input from other MSCC departments, will implement and document annual table-top exercises on all critical network infrastructure and applications. In addition, the Cyber Incident Response Plan will be updated to include an insider threat section, which will outline a formal disciplinary process agreed to by MSCC Leadership.	We have selected a couple of different table top scenarios for the IT department to perform. These exercises will take place after the Fall semester start as to not deviate from a successful semester start. The goal is to conduct at least two table top exercises each year, one would be internal to IT only, and the second would be campus wide. The reason behind this is because certain protocols may only apply to IT.	A completion date for this is October 31, 2021. After this date, this will become an annual practice; therefore, becoming operational.
QUALITATIVE ASSESSMENT SECTION				
		ess of your team's efforts to improve. Please describe one ch assessment is limited to 750 characters (approximately		

### Significant Accomplishment

.....

The IT team has managed to significantly improve the security posture and overall infrastructure performance throughout all campuses, with that said, said improvements h facilitated the plan, implementation, and development of all the recommendations made by the TBR audit team. Generally, actions taken on recommendations from an audi up to a year or more to be successful, but Motlow IT has already accomplished this in just six months.	
Challenging Obstacle	
The most challenging obstacle that IT has faced is the change in staffing, and especially the change in leadership (CIO). Some recommendation items were placed on hold CIO to determine the direction of said recommendation, and while decisions are and have been made, it is very difficult for a new CIO to gauge the big picture in less than therefore some items will take longer than expected simply to provide enough time for the new CIO to fully understand the context and make data/fact driven decisions.	

API Final Repo	ort		COMMUNITY COLLEGE	
Project Title	Campus Crime Rates			
Unit/Department	Public Safety Department	Strategic Plan	SACSCOC Standard 13.8	
Academic Year	(AY 2020-2021)	Executive Sponsor	HIIda Tunstill	
Executive Priority	Public Safety	Project Status	Achieved	
Project Purpose	Actively reduce criminal activity on all Motlow campuses to promote a safe and secure environment for all faculty, staff, students, and visitors			
SMART Goal	Maintain a crime rate lower that	an each campuses' service count	ty crime rate	

**MOTLOW STATE** 

The 2020 TBI Annual Crime Overview Report showed that only one Motlow State Community College campus had a reportable criminal incident. It also revealed that there was only one (1) reportable criminal incident for the entire 2020 reporting year.

### QUALITATIVE ASSESSMENT SECTION

The qualitative assessment is an opportunity for you to evaluate the effectiveness of your team's efforts to improve. Please describe one signficant accomplishment and one challenging obstacle that you were unable to overcome. Your response for each assessment is limited to 750 characters (approximately 100 words or less.)

#### Significant Accomplishment

Only one (1) Motlow State Community College campus had a reportable criminal incident occur on it during 2020. This is a significant reduction in the number of reportable criminal incidents from the previous year. In 2019 there were five (5) reportable criminal incidents on three (3) different Motlow campuses.

Project Title	Student Information System S	Student Information System Support				
Unit/Department	Administrative Computing	Strategic Plan	Obj. 3.1			
Academic Year	(AY 2020-2021)	Executive Sponsor	Sid Hill			
Executive Priority	(Priority)	Project Status	Achieved			
Project Purpose	Support the college employee	s with the Student Information Sy	vstem and related software			
SMART Goal	(SMART Goal)					

MOTLOW STATE COMMUNITY COLLEGE

We work with our users daily and complete dynamic form requests, troubleshoot issues, process improvement projects, and new initiatives. The only outstanding tasks or projects we have are either new or waiting on the user.

#### QUALITATIVE ASSESSMENT SECTION

The qualitative assessment is an opportunity for you to evaluate the effectiveness of your team's efforts to improve. Please describe one significant accomplishment and one challenging obstacle that you were unable to overcome. Your response for each assessment is limited to 750 characters (approximately 100 words or less.)

Project Title	Revising the Institutional Effectiveness Process for Annual Plans for Improvement			
Unit/Department	ODL	Strategic Plan	3.1	
Academic Year	(AY 2020-2021)	Executive Sponsor	Dr. Sid Hill	
Executive Priority	Continuous Improvement Plans	Project Status	Achieved	
Project Purpose	To revise the process for instititutional effectiveness procedures and implement a new strategy for continuous improvement plans			
SMART Goal	ODL will develop and implement a college-wide continuous improvement process by the end of the spring 2021 term.			

MOTLOW STATE

COMMUNITY COLLEGE

#### **Evidence of Achievement**

Collaborating with departments across the college, ODL oversaw the development of APIs for all divisions of the college. Each of these plans included the SMART goals within the planning template, action steps, and success indicators.

#### **QUALITATIVE ASSESSMENT SECTION**

The qualitative assessment is an opportunity for you to evaluate the effectiveness of your team's efforts to improve. Please describe one significant accomplishment and one challenging obstacle that you were unable to overcome. Your response for each assessment is limited to 750 characters (approximately 100 words or less.)

#### Significant Accomplishment

ODL spent significant time providing training to units across the institution to ensure institutional understanding of SMART goals and the continuous improvement process. Over 60 APIs were developed and implemented during the 2020-2021 academic year, and additional plans have identified new API needs for the upcoming academic year to ensure quality, data-informed decision-making, and continuous improvement.

#### **Challenging Obstacle**

Implementation timelines were somewhat challenging, particularly during a global pandemic. Adjustments were made to accomodate a late start on plan implementation, and not all status updates were completed because of this adjusted timeline. ODL was able to revise the process timeline for following years and identify other areas of need for API development in subsequent cycle years.



#### **Project Title**

Unit/Department	Human Resources	Strategic Plan	Resourcefulness & Efficiency		
Academic Year	2020-2021	Executive Sponsor	Sid Hill		
Executive Priority	Efficiency Review Process	Project Status	In progress		
Project Purpose	To address Internal Audit finding that access was not removed from separated employees in a timely manner				
SMART Goal	By June 30, 2021 HR will implement a process and controls including an employee spearation form, HR separation checklist including review by EDHR and /or ADHR and separation policy revision to ensure that employee access is removed within 24 hours last day worked or notification of LDW and separations are accurately coded in the system.				

The Notice of employee Resignation dynamic form is in use and facilitating the timely notification of all stakeholders to ensure access removal is scheduled to be removed no later than COB on the LDW. The HR Analyst separation checklist is in production and being used to verify that separation processes are completed correctly. The audit finding has been resolved. Update of the Separation policy is ongoing.

#### QUALITATIVE ASSESSMENT SECTION

This initiative has allowed the separation process to standardized and streamlined. The Notice of Employee Resignation is allowing for advance notice of the separation of an employee to be given to all stakeholders charged with removing access and receiveing acknowledgement of their awareness of the separation through their signature on the form. The separation checklist is supporting the use of proper procedures by the HR Analyst. The use of these two controls is allowing for the HR Analysts to be trained to correctly execute this transaction type and the access to be cut in a timely manner.



**MOTLOW STATE** 

See data tab.

#### Significant Accomplishment

Over the past year, we have revised our policy on policies and our procedure for shared governance throughout the policy revision process. We have handled several direct-link policies and updated Motlow State policies to align with TBR Compliance policies. There has been an implementation of google drive for collaboration and all policies have been migrated to the software in preparation of future collaboration. We have also implemented a dynamic for for initial policy review. All of these steps have helped with documenting our continuous improvement efforts on policy.

#### **Challenging Obstacle**

In addition to facing a pandemic and unique working circumstances, policy leadership has experienced multiple transitions over the past year. Additionally, the turnover in high-level professionals and the existing policy backlog has presented a large task we must continue to chip away at as an institution. Much of this year was fixing the processes and the next year will be facing using those processes to reduce the institutional policy backlog.

Ensuring Institutional Readiness f	Ensuring Institutional Readiness for the SACSCOC 5th Year Interim Report			
ODL	Strategic Plan	3.1.5		
(AY 2020-2021)	Executive Sponsor	Dr. Sid Hill		
SACSCOC Readiness	Project Status	In progress		
Ensure alignment with SACSCOC standards and prepare the college for the 5th Year Interim Report due in 2023				
ODL will assess the college's read	diness for the 5th Year Interim I	Report by May 2021.		
	ODL (AY 2020-2021) SACSCOC Readiness Ensure alignment with SACSCOC due in 2023	ODL       Strategic Plan         (AY 2020-2021)       Executive Sponsor         SACSCOC Readiness       Project Status         Ensure alignment with SACSCOC standards and prepare the compared th		

**MOTLOW STATE** 

COMMUNITY COLLEGE

See data tab for current review of compliance self-assessments.

#### QUALITATIVE ASSESSMENT SECTION

The qualitative assessment is an opportunity for you to evaluate the effectiveness of your team's efforts to improve. Please describe one significant accomplishment and one challenging obstacle that you were unable to overcome. Your response for each assessment is limited to 750 characters (approximately 100 words or less.)

#### Significant Accomplishment

ODL administered 4 mini perception surveys and received a response rate of 10% or higher on each one. Key findings were identified from those results. Additional evidence was collected in self-assessments for compliance. Areas of need were identified for improvement efforts moving forward.

#### **Challenging Obstacle**

The collection of the self-assessments from different areas proved more difficult than expected, which has delayed the completion of ODL's report review for SACSCOC readiness. However, the delay is due to the idenitification of compliance issues that are to be addressed to ensure that Motlow meets all SACSCOC expectations. This thorough analysis has delayed the final internal report, but the work is beneficial to ensuring compliance.

API Final Repo	ort		COMMUNITY COLLEGE
Project Title	Office of Internal Audit - A	API-1	
Jnit/Department	Internal Audit	Strategic Plan	3.1
Academic Year	FY 2020 - 2021	Executive Sponsor	TBR/President
Executive Priority		Project Status	In progress
Project Purpose	3.1 Monitor and improve	the effectiveness of educational progr	ame and services
			ired by the Tennessee Board of Regents
SMART Goal	for the fiscal year 2020 -		ned by the remeddee Dourd of Regenta
Evidence of Achievement			
ssuance of audit report			
QUALITATIVE ASSESSME			
			efforts to improve. Please describe one response for each assessment is limited
o 750 characters (approxin	nately 100 words or less.)		
Significant Accomplishme	ent		
Challenging Obstacle			
Shahenging Obstacle			
ADI Einal Dan			
API Final Repo	ort		
Project Title	Office of Internal Audit - A	VPI-2	
		₩ 1 <sup>-</sup> 2	
Jnit/Department	Internal Audit	Strategic Plan	3.
	FY 2020 - 2021	Strategic Plan Executive Sponsor	3. <sup>-</sup> TBR/President
Academic Year			
Academic Year Executive Priority	FY 2020 - 2021	Executive Sponsor Project Status	TBR/President Achieved
Academic Year Executive Priority	FY 2020 - 2021 3.1 Monitor and improve	Executive Sponsor Project Status the effectiveness of educational progr	TBR/President Achieved ams and services
Unit/Department Academic Year Executive Priority Project Purpose SMART Goal	FY 2020 - 2021 3.1 Monitor and improve The Office of Internal Auc the achievement of strate	Executive Sponsor Project Status the effectiveness of educational progr dit will review the required annual Mar	Achieved

MOTLOW STATE

Submission of Internal Auditor review letter for Management's Risk Assessment

#### QUALITATIVE ASSESSMENT SECTION

The qualitative assessment is an opportunity for you to evaluate the effectiveness of your team's efforts to improve. Please describe one significant accomplishment and one challenging obstacle that you were unable to overcome. Your response for each assessment is limited to 750 characters (approximately 100 words or less.)

### **API Final Report**

Project Title	Office of Internal Audit -	API-3			
Unit/Department	Internal Audit	Strategic Plan	3.1		
Academic Year	FY 2020 - 2021	Executive Sponsor	TBR/President		
Executive Priority		Project Status	In progress		
Project Purpose	3.1 Monitor and improve	3.1 Monitor and improve the effectiveness of educational programs and services			
SMART Goal	The Office of Internal Audit will conduct an internal Quality Review Assessment (QAR) by June 30, 2021.				

Issuance of report

#### QUALITATIVE ASSESSMENT SECTION

The qualitative assessment is an opportunity for you to evaluate the effectiveness of your team's efforts to improve. Please describe one significant accomplishment and one challenging obstacle that you were unable to overcome. Your response for each assessment is limited to 750 characters (approximately 100 words or less.)

			COMMUNITY COLLEGE
Project Title	NJCAA Eligibility		
Unit/Department	Athletics	Strategic Plan	Obj. 3.1
Academic Year	(AY 2020-2021)	Executive Sponsor	Greg Sedrick and Melody Edmond
Executive Priority	Academic Success	Project Status	Not achieved
Project Purpose	Ensure Student Athlete Sud	ccess	
SMART Goal	100% of student athletes w	ill be eligible to participate in NJCAA	A athletics

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The goal was written with a desired outcome of all student athletes being eligible to participate. However, with the many COVID restrictions, we saw a larger than normal number of student athletes that decided not to play their sport any more and left the institution. We always have a few student athletes that do not stay with their teams for the entire semester. Unfortunately, most of those students end up stopping any school work completely if they do not withdraw completely. This year, that number of students was larger. Out of 91 athletes that began the fall, 16 student athletes did not return for the second semester. Out of those 16, only 4 did not return due to being ineligible. We should look at restating the objective to be that 95% of student athletes that choose to continue to play will be eligible.

#### QUALITATIVE ASSESSMENT SECTION

The qualitative assessment is an opportunity for you to evaluate the effectiveness of your team's efforts to improve. Please describe one significant accomplishment and one challenging obstacle that you were unable to overcome. Your response for each assessment is limited to 750 characters (approximately 100 words or less.)

#### **Significant Accomplishment**

For the fall semester, we had 12 student athletes to be on the Honor Roll while 13 were on the Dean's list. During the spring, those numbers were 19 Honor Roll and 12 Dean's list. 9 student athletes will receive NJCAA All Acadmic Awards and 30 student athletes will receive TCCAA academic awards. For the academic year(only counting collegiate work), soccer led all sports with a team GPA of 3.25. Men's basketball had a 2.95, softball was 2.81, Women's basketball was 2.71, and baseball was 2.58. These team GPAs are based only on student athletes that were certified for eligibility and competed for their sport.

#### **Challenging Obstacle**

The biggest challanging obstacle for us was the lack of access to study hall rooms and computer labs. For some sports, study hall was not even an option due to team size and lack of adequate study hall locations.

Project Title	Streamline/ digitize Admissions a	nd Records Forms	
	5		
Unit/Department	Admissions and Records	Strategic Plan	Obj. 1.1
Academic Year	(AY 2020-2021)	Executive Sponsor	Sidney McPhee
Executive Priority	Integrate technology to support department efforts	Project Status	Achieved
Project Purpose	Streamline/ digitize Admissions and Records Forms		
SMART Goal	Turn 100% of Admisisons and Records forms into dynamic forms by the end of AY 2020-2021		

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The links are live in the student mymotlow accounts and being utilized by students daily to be admitted to the college.

#### QUALITATIVE ASSESSMENT SECTION

The qualitative assessment is an opportunity for you to evaluate the effectiveness of your team's efforts to improve. Please describe one significant accomplishment and one challenging obstacle that you were unable to overcome. Your response for each assessment is limited to 750 characters (approximately 100 words or less.)

#### Significant Accomplishment

A underrated significant accompishment is the willingness amongst personnel to implement such a drastic change in a short periood of time after they've performed processes a certain way for over a decade. It's also a significant accomplishment that students are able to fully submit items that come from them electronically all through their MyMotlow account. This new process has put the onus and empowerment on the student to locate their requirements and upload themeslves. It also streamlines to receive documents in a singular way so items don't get "lost" in an email inbox, courier, or standard mail.

#### **Challenging Obstacle**

Implementing this during a global pandemic was a huge challenging obstacle with the varying levels of technology savvy within the admissions personnel. Multiple training sessions were held with Administrative Computing and we also decided to have one person move items from Download folder to processed folder for other admissions personnel to actively update/ "process" the action on the student record.



Project Title	Measuring readiness and efficier	ncy of services during a pande	mic or other unexpected circumstances
Unit/Department	Student Success	Strategic Plan	Objective 2.1.1 and 3.1.4
Academic Year	(AY 2020-2021)	Executive Sponsor	Dr. Sidney McPhee
Executive Priority	Readiness to provide services	Project Status	Achieved
Project Purpose	Ensure provision of effective services is in line with student need during a pandemic or other unexpected cirucmstances		
SMART Goal	Counseling Services will measure readiness to serve students during a pandemic or any circumstances by December 2020		

Students connected with counseling staff through email and telephone contact to request telehealth appointments for services.during a pandemic that resulted in all services being remote. Students participated in virtual sessions with licensed therapists using virtual options such as Microsoft Teams and Zoom technology.

#### QUALITATIVE ASSESSMENT SECTION

Because the pandemic significantly impacted service provision this year, the movement to virtual sessions in a short period of time was an accomplishment in our efforts to continue providing services to students. Although logisitics of transitioning to virtual telehealth did not come without a few technical issues, students still took advantage of the opportunity to connect with a licensed therapist throughout the year.

#### **Significant Accomplishment**

Offering virtual counseling services while adhering to confidentiality standards is a significant accomplishment. Staff were able to communicate informed consent and student rights as well as intake documents through electronic means.

#### **Challenging Obstacle**

Because students were accessing virtual sessions with multiple types of devices, at times there were technical issues with internet connection and students struggled at times finding a private location for the session. Counseling staff worked with these students in flexible scheduling as much as possible to offer the best time for the students to establish a private location for sessions.

Project Title	Converting service application to dynamic form to improve student access.		
Unit/Department	Disability Services	Strategic Plan	Objective 2.1.1
Academic Year	(AY 2020-2021)	Executive Sponsor	Dr. Sidney McPhee
Executive Priority	Improve student access	Project Status	Achieved
Project Purpose	Improve student access to ap	ply for disability services	
SMART Goal	Disability Services will develop a dynamic form that can be accessed remotely to apply for disability services for initial implementation in AY 2020-2021.		

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Students have been able to successfully complete the electronic application and consent form in MyMotlow. We provided information about how to apply on our webpage as well as through email response when inquiries are received. We then were able to see applications were completed by those students who inquired per completed dynamic forms in MyMotlow.

#### QUALITATIVE ASSESSMENT SECTION

The dynamic forms allowed us to offer the opportunity for students to provide documentation of the disability and complete the application process electronically to support a smoother process with reduced paperwork. Although there were a few technical issues to work out with electronic accommodation notices, programming staff quickly worked with us to resolve those issues.

#### Significant Accomplishment

The electronic application process creates a path of access for students to applying for services anywhere and anytime. This has brought much improved access to disability services and contacting staff to initiate the process to obtain an accommodation plan.

#### **Challenging Obstacle**

Although the challenge wasn't significant, we experienced a few initial applications getting stuck in the system and accommodation notices not being delivered timely to students. However with programming staff working on improvements, the issues were corrected quickly. We also had the challenge of updating existing students to deliver accommodation notices to their instructors but this was corrected quickly.



#### **Project Title**

Unit/Department		Strategic Plan	
Academic Year	(AY 2020-2021)	Executive Sponsor	Dr. Sidney McPhee
Executive Priority	Provide impactful student engagement initiatives online and onground.	Project Status	Achieved
Project Purpose			
SMART Goal		pealing to students through online appealing to students in our servic	

The Dean of Students office conducted a Student Activities Survey in the spring of 2021. The survey involved 264 participants. 75% indicated that they were interested in participating in virtual events. Additionally, we surveyed the students to see what incentivized them to attend the virtual events. 53% indicated that prize incentives were the preferred reward system. The feedback these 264 students provided was much needed since students were virtual during the pandemic.

#### QUALITATIVE ASSESSMENT SECTION

The qualitative assessment is an opportunity for you to evaluate the effectiveness of your team's efforts to improve. Please describe one significant accomplishment and one challenging obstacle that you were unable to overcome. Your response for each assessment is limited to 750 characters (approximately 100 words or less.)

#### Significant Accomplishment

The team's most significant accomplishment was providing effective and engaging activities with the student body guiding the event schedule. For example, Movies and films were the most popular choice. We provided those films through a vendor and offered them in D2L.

#### **Challenging Obstacle**

The only challenge that we were unable to overcome is time. We ran out of time to do all of the things we wanted to do for the spring semester, but the result is that we have great ideas that are student-driven for the fall of 2021.

Project Title	Intrusive Advisement for At Risk Students		
Unit/Department	(Completion Coaches, Student Su	Strategic Plan	Objective 2.1.1
Academic Year	(AY 2020-2021)	Executive Sponsor	Dr. Sidney McPhee
Executive Priority	Identify strategies which drive outcomes for all students	Project Status	In progress
Project Purpose	Ensure alignment with the Motlow strategic to meet goals by 2025.		
SMART Goal	The Student Success Center will improve retention by 5% through outreach and advisement of At-Risk Students by May 2021.		

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Sufficient data not yet avialble.

#### QUALITATIVE ASSESSMENT SECTION

The qualitative assessment is an opportunity for you to evaluate the effectiveness of your team's efforts to improve. Please describe one significant accomplishment and one challenging obstacle that you were unable to overcome. Your response for each assessment is limited to 750 characters (approximately 100 words or less.)

Project Title	Develop remote testing options to enhance services to students		
Unit/Department	Testing Services	Strategic Plan	Objective 2.1.1
Academic Year	(AY 2020-2021)	Executive Sponsor	Dr. Sidney McPhee
Executive Priority	Enhance testing options	Project Status	Achieved
Project Purpose	Ensure remote testing is available to students as an option to enhance services towards meeting student needs.		
SMART Goal	Testing Services will provide remote testing options to support student needs for AY 2020-2021.		

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Students have successfully completed tests such as the ACCUPLACER, ETS Exit Exam and HESI Entrance Exams using remote proctoring services.

#### QUALITATIVE ASSESSMENT SECTION

Converting to remote testing options in a short period of time was a significant accomplishment. Although some customer service with one proctoring company was not up to the best standards, we consulted with company management to determine the best solutions. to improving service.

#### Significant Accomplishment

Creating a process to request an online proctored exam, provide instructions to support student needs and offer support to students during their testing experience became the most significant accomplishment

#### **Challenging Obstacle**

Working with vendors to supply the online proctoring service was initially not an obstacle but because a challenge as we began offering more testing options for remote proctoring. Working closely with technical support within these proctoring companies allowed us to overcome the challenges and specifically improve the testing experience for most students.

Project Title	Third Party TN Promise Data Sha	Third Party TN Promise Data Sharing Initiative to Encourage Timely Enrollment		
Unit/Department	Tennessee Promise	Strategic Plan	Objective 1.1.1	
Academic Year	(AY 2021-2022)	Executive Sponsor	Jonathan Graham	
Executive Priority	Integrate technology to support department efforts	Project Status	Choose One	
Project Purpose	To partner and share data with tn	Achieves to nudge students to	o apply to Motlow in a timley manner	
SMART Goal	From March 2021 to August 30th, 2021, Tennessee Promise Dept. will retrieve files, run files through BANNER, and send files back to tnAchieves to provide nudges to incoming TN Promise students encouraging them to apply to Motlow State in a timely manner.			
SMART Goal	send files back to thAchieves to provide nudges to incoming TN Promise students encouraging them to apply to			

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#### **Evidence of Achievement**

8/16/21 - 8/20/21, which is when the project will conclude. Attached to the data portion of this API is the communication schedule. This schedule shows the dates that thAchieves uploads files to Motlow State, the dates that Motlow returns the data files back to thAchieves, and the dates that thAchieves sends email/text communications to target student groups. This communication schedule also shows the number of students reached by text and email. To date (5/19/21) four communications have been sent to the incoming TNP class of 2021. From 4/1/21 to 5/13/21, an additional 216 incoming class of 2021 TNP students have completed their Admissions Application.

#### QUALITATIVE ASSESSMENT SECTION

This project has been fruitful. Incoming TNP class of 2021 students and parents are recieveing nudges via email and text encouraging them to apply to Motlow ASAP. I have recieved phone calls from students and parents referencing a text/email that they have recieved from tnAchieves encouraging them to apply. So, I personally believe that these nudges have been impactful. One challenge that we encountered at the begining of this project was making sure that data from BANNER was pulling correctly. Since our admissions processed changed this past Fall 2020, this caused data to not pull properly from BANNER, which caused ARGOS reports to display incorrect data. This issue has since been fixed.

#### Significant Accomplishment

An additional 216 students have completed their admissions application since nudges began on 4/1/21.

**Challenging Obstacle** 

Ensuring that ARGOS reports are pulling correct data from BANNER

Project Title	Redesign Motlow Website to Support Student Success			
Unit/Department	External Affairs	Strategic Plan	Obj. 1.1	
Academic Year	(AY 2020-2021)	Executive Sponsor	Tony Millican	
Executive Priority	Design New Accessible Website	Project Status	Achieved	
Project Purpose	To support Motlow's student success mission by designing a website that is student-centric, de-siloes services, speaks in a more welcoming, accessible voice and tone, is written at an appropriate academic level			
SMART Goal	External Affairs will produce a student-centric, graphic-rich, accessible website that is device agnostic (mobile friendly), written to target an 8th grade reading level (not to exceed at a 10th-grade reading level), and allows for review before publishing.			

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The final ANNUAL WEBSITE OBLIGATIONS COMPLIANCE (AWOC) Report Template serves as the evidience of achievement for the API. To EA's knowledge, Motlow is the first college in the TBR system to pursue and effort to develop annual reporting plan for this criticital communication role.

#### QUALITATIVE ASSESSMENT SECTION

The collaborative work leading up to the development of the AWOC (Annual Website Obligations Compliance Report) serves as the accomplishment of this API. The vision for this initiative was informed and amended based on collaboration with ODL. The annual reporting of website compliance regarding a variety of communications obligations will now be approached interdepartmentally (engaging multiple departments) as opposed to cross-departmental (between EA and ODL0.

#### Significant Accomplishment

The development of a well-planned annual reporting process, tool, and documentiation plan that demonstrates Motlow's collaborative effort to achieve all known website compliance obligations.